

Tihei Mauri Ora!

Stand Strong

Kia tū, kia māia

Seize the day



During the tempestuous 1970s, Tainui's Eva Rickard rose to prominence as a tireless campaigner and political activist for Māori land rights, an ardent advocate for Māori women, and founder of the Mana Māori political party. Drawing inspiration from whānau, Eva said "I learned from my mother how to stand strong in times of change". That knowledge sustained her through a difficult period in

New Zealand's history during which she was often criticised, but she had the strength to stand her ground when adversity hit, and the courage to speak her mind.

When faced with difficult circumstances, why do some people falter and spiral towards self-destruction while others survive and even thrive once the storm has passed? No one is immune to adversity, but some people seem to be better able to cope with the pressure and recover from even the most strenuous conditions. Success for Eva was not so much measured by what she did (e.g., reclaiming ancestral land at Raglan), but by the opposition she encountered, and her resilience and courage to maintain the struggle against all odds; and for this she stands as a role model for all of us. Kia pai tō wiki!



A Monday Motivational by MANU AO Academy – A National Inter-University Māori Academy for Academic and Professional Advancement.

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Rāhina, 17 o Whiringa-ā-Nuku 2011