

Tihei Mauri Ora!

Follow your passion

E aī ō harirau, hei rere mai

You have the wings to fly – if you really try



The former National President of the Māori Womens Welfare League, Dame Georgina Kirby QSO, who made a name for herself as a Māori business, arts and fashion development advocate, social entrepreneur, and founder of Māori Women's Development Incorporated, always encouraged business people to follow their passion. The suggestion is that by having a lively, sustained interest in your work, and being enthused and excited in what you do, will increase the likelihood of real success in the long term.

It's about knowing that you are capable of accomplishing something. You may have never done it before, but you know deep down you can do it. In order to succeed well, it is essential you believe in yourself and the 'cause' – with fervor. If you are going to achieve the success that you are capable of, you have to become passionate about your capabilities and have the right attitude. You can acquire that passion, just by constantly working at it, practice makes perfect. Then use it, wisely and well, and leverage off the power that it brings into your life, and the lives of those around you. Make your life worthwhile, live with, and follow, your passion. *Kia pai tō wiki!*



A Monday Motivational by MANU AO Academy – A National Inter-University Māori Academy for Academic and Professional Advancement.

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