



MANU AO  
Academy

## Seminar Series

### 1 June 2011



### **Dr Colin Knox**

#### *Theory of successful Māori business*

Dr Colin Knox's seminar presentation is based on his PhD thesis called "Whakapūmau te Mauri" which was an investigation into why some Māori organisations, in particularly land owning organisations, are not always successful. The thesis looks at governance and management structures and the legislative context in which they operate. The theory is that the legislation under which Māori organisations operate is antithetical. Many Māori organisations are in conflict with their Māori shareholders and stakeholders who still adhere to traditional Māori values. Research showed that Māori still adhere to values that existed prior to the 1800's. Colin will discuss his theory of what makes Māori business successful and distinctive entities and the place of tikanga as the basis of a strong business model.

*Dr Colin Knox obtained a PhD (Massey); Masters in Public Administration (MPA) Harvard; MA (Hons), BSc, and a Dip. Public Finance - Victoria University, Wellington. He affiliates to Ngāti Raukawa and currently lectures at Auckland University of Technology.*