

Tihei Mauri Ora!

Just do it

Moemoeātia te moemoeā, engari whakatinanahia

Dream the dream, but achieve it also



Amongst the many tributes made to renowned Māori pioneer filmmaker, Merata Mita, who passed away recently; playwright Briar Grace Smith said “Merata was of the **just do it** brigade”. Whether as a film director, writer, or producer, Merata of Ngāti Pikiao and Ngāi Te Rangi descent was a passionate voice for Māori and a brave advocate for social change with groundbreaking films such as *Bastion Point: Day 507*, *Patu* and *Mauri*.

Merata was a fearless and defiant leader in her chosen profession. One who believed in making things happen. The lesson is this - if there is ever one phrase that can make the difference in an otherwise ordinary life, it would be to “just do it”. The very act of taking the initiative, setting a plan and taking action, can overcome any misgivings. The most brilliant plan, never acted on, is worse than a mediocre plan, immediately and passionately put into play. Some delay for fear they might do the wrong thing, or do the right thing at the wrong time. Either is preferable to knowing the right thing to do, but never doing it. *Kia pai tō wiki!*



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