



## Ella Henry

### *Māori And Quantitative Research - A Methodological Dilemma?*

Kaupapa Māori research, as a methodology, epistemology and ontology has been evolving within and outside the academy over the last thirty years. Its fundamental tenets have most closely aligned with qualitative research, and associated emancipatory methodologies. This presentation will explore the arguments for and against quantitative approaches, then focus on a recent research project that incorporates both qualitative and quantitative methods, and discuss the tensions for a Māori researcher who is attempting this tenuous amalgamation.

*Ella Henry of Ngātikahu ki Whangaroa, Ngāti Kuri and Te Rārawa has obtained a BA in Sociology & Māori Studies; and a MPhil in Management Studies & Labour Relations. Ella was appointed as a Senior Lecturer to Te Ara Poutama, the Faculty of Māori Development at Auckland University of Technology, in 2008. She teaches research methods and Māori development on the Master of Māori Development programme and is Curriculum Leader of the Māori Media major in the Bachelor of Māori Development. She has been involved in Māori education and development as a researcher, academic and lecturer for much of the last twenty years, as well as being involved in Māori screen production in a variety of capacities. Ella is currently enrolled in a PhD at AUT focussing on Māori working in the screen production sector.*